



THE BULLETIN

Overseas Press Club of America

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1,000 MEMBERS, GUESTS ATTEND ANNUAL DINNER; HEAR SECRETARY DULLES, SEE AWARDS GIVEN

State Secretary Explains Basic U.S. Policy on Indo-China ****

Worldwide attention was focused on the OPC Monday evening as State Secretary John Foster Dulles, addressing the Club's Annual Awards Dinner, spelled out the fundamental American attitude toward Indo-China and the Chinese Red regime.

Secretary Dulles' speech--in which he pledged "united action" to avert Communist control of Southeast Asia--was the lead story in most papers. And into the nation's homes two TV networks--ABC and DUMONT--brought the sight and sound of the State Department chief, with the new OPC banner draped behind him. ABC radio also carried the story and the Voice of America devoted special efforts to transmit it as widely as possible.

(Continued on 2 & 6)

Alsops, Smith, Murrow, Lippmann Davis and Rougier Win OPC Annual Awards ****

Winners of the Annual OPC Awards in the foreign news fields were:

Joseph and Stewart Alsop, New York Herald Tribune Syndicate--"Best Consistent Reporting from Abroad." Runner-ups: DREW MIDDLETON, New York Times.

Howard K. Smith, CBS--"Best Consistent Radio Reporting from Abroad." Runner-up: David Schoenbrun, CBS.

EDWARD R. MURROW, CBS--"Best Consistent Television Presentation of Foreign Affairs." Runner-up: JOHN DALY, ABC.

WALTER LIPPMANN, New York Herald Tribune Syndicate--"Best Press Interpretation of Foreign News." Runner-up: Joseph C. Hirsch, Christian Science Monitor. (Cont'd on Page 3)

EUROPE BOUND?

"THE PRESIDENT"--deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"THE RAINBOW"--thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

*Trade Mark, Reg. U.S. Pat. Off.



More people--by far--fly to Europe on **PAN AMERICAN**

WORLD'S MOST EXPERIENCED AIRLINE

DULLES..DINNER, from Page 1...

The affair itself was hailed by both veteran OPCers and newcomers as a complete success. The consensus apparently was that this year's event was equalled only by the 1949 Dinner in honor of General George C. Marshall--in enthusiastic response, in attendance and by any other measurement. Phone calls and letters were pouring into Club headquarters throughout the week, commending the Dinner Committee chaired by PAUL C. SMITH, and specifically complimenting PAT LOCHRIDGE HARTWELL, the Committee Executive Chairman, as did President STARK from the dais at the dinner.

For our colleagues at their posts overseas, those elsewhere in the U.S. and those who were unable to attend, the 1954 Annual Awards Dinner unfolded in this manner:

Opening the formal session, President STARK reported:

"The Club is now going through a period of great transition and change--and expansion in all of its activities. Thanks to the generosity of the public, the press and our own membership, nearly a quarter of a million dollars has been contributed in recent months to provide a home for the Club which also will be a Memorial Press Center, honoring the heroes of the American Press who have sacrificed their lives in overseas service to keep the American people the best informed on earth.

"A five-story building at 35 East 39th Street, in the heart of Manhattan, has been acquired and is now being remodelled for our use. This summer we shall occupy this handsome new Club house, which we hope to make not only a center of comfort and pleasure for our members, but an institution of great influence and value in international journalism as well.

"Our membership is growing at a rapid rate--it is now just under 1,000--and includes many of the most distinguished names in journalism.

"The next administration (of the Club) faces many problems in completing the building project, installing the Club in its new quarters and launching it on a vastly expanded program of service to its members and to journalism. It is not an easy task and is one that requires the best qualities of leadership available in the Club."

STARK then introduced Past President BOB CONSIDINE as "our nominee for president (who) possesses such qualities to an unusual degree...He is known to all of you, and to most Americans through his newspaper writing, books, radio and television. He is x x x now being recalled to (the Club's) leadership at a time when his service and talents can be used to even greater advantage."

CONSIDINE, in turn, presented the Secretary of State, tracing Mr. Dulles' long diplomatic service. (The schedule called for CONSIDINE to make the introduction at 8:48. At 9:00-50 seconds, the radio-TV simulcast was to start and CONSIDINE to make a 40-second intro of Mr. Dulles whose speech was to start at 9:01. All went off as slated, except for a few seconds prior to the simulcast's start. This interrupted CONSIDINE's preliminary remarks and would have unnerved a less experienced speaker. Not ROBERT. He brought down the house with his quip: "We are slaves to a one-eyed monster!"

THE DAIS

(First tier)-Carl McCardle, assistant secretary of state; JOHN DALY, Past President; His Excellency Dr. Karl Gruber, Ambassador of Austria; PAUL C. SMITH, Chairman, Dinner Committee; Mrs. FLEUR COWLES, Treasurer, Memorial Fund Drive; the Honorable John Foster Dulles, Secretary of State; President J. CLIFFORD STARK; Past President ROBERT CONSIDINE; Mrs. PATRICIA LOCHRIDGE HARTWELL, Executive Chairman, Dinner Committee; JOHN BARKHAM, Chairman, Awards Committee; EDWARD R. MURROW, First Vice-President, OPC; Edgar Bergen of Hollywood; WILLIAM P. GRAY, President, Correspondents Fund.

(Second tier)--WHITELAW REID, New York Herald Tribune; SEYMOUR BERKSON, INS; Frank Stanton, CBS; FRANK STARZEL, AP; Mrs. Dorothy Schiff, New York Post; Samuel Goldwyn, Goldwyn Productions; Clarence E. Stouch, Crowell-Collier Publishing Company; William Zeckendorf, Webb and Knapp; Brigadier General David E. Sarnoff, RCA; Edward K. Thompson, Time, Inc.; Robert Kintner, ABC; Malcolm Muir, Newsweek; Miss MARY HORNADAY, third vice president, OPC; Sylvester L. Weaver, NBC; Charles McCabe, New York Mirror; Col. Willard Chevalier, McGraw-Hill Publications; Earl Johnson, UP; Barclay Acheson, Reader's Digest; Frank Conniff, Hearst Newspapers, and GARDNER COWLES, Cowles Publications.

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ALTERNATES

SANFORD GRIFFITH

LEONARD SMITH

OVERSEAS PRESS CLUB BULLETIN

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AWARDS WINNERS..from Page 1

Elmer Davis, ABC--"Best Radio Interpretation of Foreign Affairs". Runner-up: ERIC SEVAREID, CBS.

Michael Rougier, Life--"Best Photographic Reporting from Abroad on Foreign Affairs." Runner-up: Dave Cicero, INS.

Thus, with two first place positions and two runner-up spots, it was a CBS evening. Specifically, however, it was a night of triumph for that net's EDWARD R. MURROW. When colleague MURROW departed the dais, he carted away not only the "Best TV" award but two additional honors: (1) A gold OPC membership card for his leadership as chairman of the Memorial Fund Drive and (2) A series of standing ovations which started when he simply assumed his seat next to entertained Edgar Bergen (whose "Charlie McCarthy" was in the left wing).

JOHN BARKHAM, chairman of the Awards Committee and a Vice President, made the formal presentations and reported receipt of ballots from practically every country this side of the Iron Curtain. The Committee required a full day, he said, to count the votes.

BARKHAM reminded that OPC is the largest and best known Club of its type in the world. Behind almost any byline of note, he observed, there is an OPC Member. The Coronet managing editor stressed that "we vote as experts on the top men in our profession." What more sincere tribute, he asked, is there than to cast a vote for a competitor?

BARKHAM, in presenting the MURROW award for TV, said the CBS commentator had given the public "a whole new dimension." And he came up with a chuckle-getting phrase when he said MURROW "stepped in where moguls fear to tread."

O-O-O-O-O-O

SPECIAL PLAQUE TO WURZEL: A special award went to retiring Secretary-Treasurer JOSEPH J. WURZEL of the Cowles Publications "in appreciation and recognition from fellow Members for his outstanding service and exceptional devotion to the Club as secretary-treasurer, 1950-1954." In presenting the plaque with this inscription, President J. CLIFFORD STARK noted the "business-like efficiency (WURZEL) has devoted to the Club's affairs" and his "immense contributions" to OPC's "progress and strength".

It was Past President JOHN DALY who presented MURROW with the gold membership card. Presenting DALY, President STARK gave the crowd a capsule character sketch of the ABC figure: "He has two big loves--his family, who sees much more of him than he does of them--and the Overseas Press Club. Another, of course, is steaks." STARK had previously quoted a Better Homes and Gardens piece in which DALY said that when his "stomach gets a little itchy from the tension, I just fall back on a simple diet--steaks and salads."

The Dinner Committee responsible for the successful affair: Chairman PAUL C. SMITH; Executive Chairman PATRICIA LOCHRIDGE HARTWELL; Major General JULIUS OCHS ADLER, NORWOOD ALLMAN, FLEUR COWLES, ELIZABETH FAGG, FRED FREMD, CHARLES GILLET, JOHN GOETTE, MARY HORNADAY, RUTH LLOYD, ELSA MAXWELL, TEX McCRARY, EDWARD R. MURROW, WHITE LAW REID, WILLIAM E. ROBINSON, HELEN SLADE, JOSEPH WILLICOMBE, JR., and JOHN BARKHAM.

***** Unfortunate proof of one of Secretary Dulles' charges against
 PARENTS OF RED-HELD * the Chinese Communists was brought home at the Dinner itself.
 NEWSMAN IN AUDIENCE * Mr. Dulles said: "(the Chinese Reds) vent their hatred by bar-
 ***** barous acts, such as the seizure and imprisonment of Americans."

Later in the evening, a mother and father rose from their box table high above the main floor to acknowledge a sympathetic tribute from the vast audience below. They were Dr. and Mrs. A.M. Ditchik, parents of Don Dixon of INS who, with Richard Applegate of NBC, was abducted by a Chinese gunboat crew last March.

 WEST COAST COLLEAGUES) President J. CLIFFORD STARK read the following telegram at
 IN SALUTE TO 'DINNER') the Annual Awards Dinner: "Overland greetings to Overseas Press
 Club members and guests assembled for annual awards dinner in New York from West Coast colleagues gathered simultaneously about festive tables at Los Angeles and San Francisco Press Club. All facing east with goblets raised in toast to award winners and runners-up, and working staff confreres overseas around the globe. Our transcendent transcontinental salute to all of you from all of us, and resounding overseas cheers." Signed by JOSEPH QUENTIN RIZNIK, general chairman, West Coast Salute Committee.

 From Los Angeles but unannounced from the dais because of a delay in transmission was the following telegram:

"Greetings and salutations to the Overseas Press Club Awards Dinner from your sun-baked colleagues in exile at the Los Angeles Press Club bar. We lift our sunglasses to you." Signed: JOE LAITIN, LEONARD SLATER, JACK BIRNS, BOB REUBE, BILL HIPPLE AND founder-member CHARLIE FERLIN.

Regrets from the Chief Justice: Another wire read
 by President STARK follows: "Regret inability to
 be with you this evening." Signed: "Earl Warren."

Time Off Their Hands: A busy little man whisked behind the first tier of honor guests Monday evening at the Awards Dinner at about 8:45 o'clock. He stopped behind President Stark's chair, whispered something in his ear. STARK handed the man his watch. The next stop was at the Secretary of State's chair--and Mr. Dulles also turned over his timepiece. Seems the two watches should be synchronized for radio-TV purposes. Time went by but exactly how much was a mystery to nervous OPC officials on the first tier, and Secretary Dulles. PAT HARTWELL couldn't help. And EDWARD R. MURROW's watch had no second hand. JOHN DALY, however, finally scurried away and returned shortly with the man--and the two watches. All the tense while, six \$500 gold watches--to be presented to the awards winners--rested useless on the table.

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 * MEMORIAL BUILDING FUND *
 * BOXSCORE *
 *
 * Cash \$243,368 *
 * Pledged 4,380 *
 * Total \$247,748 *
 *
 * Needed: \$52,252 *

THANKS, AGAIN, LEDERLE LABS--OPC wishes to publicly thank the Lederle Laboratories Division of American Cyanamid Company for contributing all printed matter in connection with the Annual Awards Dinner--the invitations, tickets, the superbly printed programs and all other material of this nature--for the second time in as many years.

Coming Event:

LOWELL THOMAS FILM PREMIERE SLATED APRIL 14 FOR CORRESPONDENTS FUND BENEFIT

OPCers have nearly two weeks to recuperate from the Annual Awards Dinner and get set for the next major Club event:

The world premiere of the LOWELL THOMAS (Sr. and Jr.) color film on Tibet, "Out of This World." It's scheduled Wednesday, April 14, for the benefit of the Correspondents Fund.

The film covers THOMAS' unprecedented visit, by invitation, to otherwise forbidden Tibet. It traces the arduous trek for weeks through monsoons and over the heavily guarded Himalayan trail to the sacred city of Lhasa. There they were permitted to film the inner life of the monasteries, the city and finally, the god-king himself, the Dalai Lama who, in a surprise move, asked the THOMAS' to relay a message to the U.S. President requesting aid against Chinese Communists.

The film will be shown at the Guild Theater, 50 Street and Rockefeller Plaza. A Tibetan exhibit and reception for members, guests and notables starts in theater foyer at 8:15. Past President THOMAS will introduce the film with a short talk on "The Meaning of Tibet in the Struggle for Asia."

Tickets are \$2.75, with all proceeds going to the Correspondents Fund. VIRGINIA PREWETT MIZELLE, chairman of the premiere program, urges members to respond by return mail.

CORRECTION: Mystified apologies from the Club staff and The Bulletin for a wierd error that crept into the new members listing last week. JOHANNES H. HAAS-HEYE is press and information officer for the Permanent German Observer to the UN and German Consulate General. Gremlins in our Corona identified him as "New York public relations representative, National Cotton Council."

CLASSIFIEDS:

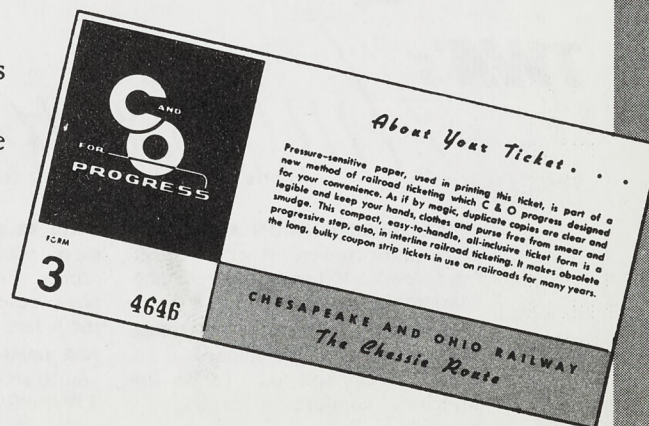
-- Recently returned OPCer, ex-Far East bureau chief, tired of wire service life seeks solid editorial spot writing, reporting or editing. Extensive travel through Southeast Asia. Also familiar with European situation and specialist on Soviet-Eastern Europe affairs. Excellent references. Write Box 10, OPC.

O-O-O-O-O-O-O-O

--For Rent: Apartment, two bedrooms, two baths, very large living room, full-sized kitchen. Equipped, gas & electricity included, good location. May 'til October. \$200 month. Phone ORchard 3-8436.

Setting the pace!

NEW TICKET FORM. A new method of railroad ticketing designed by Chesapeake and Ohio Railway Progress, makes obsolete the long bulky coupon strip tickets in use on railroads for many years. Of especial advantage in interline railroad ticketing, Chesapeake and Ohio Railway's new all-inclusive ticket form is compact and easy-to-handle. Pressure-sensitive paper produces clear and legible copies and keeps your hands, clothing, and purse free from smear and smudge.



CHESAPEAKE and OHIO RAILWAY

Excerpts from Secretary Dulles' OPC Annual Awards Dinner Speech:

"Under the conditions of today the imposition on Southeast Asia of the political system of Communist Russia and its Chinese Communist ally, by whatever means, would be a grave threat to the whole free community. The United States feels that that possibility should not be passively accepted but should be met by united action. This might have serious risks but these risks are far less than would face us a few years from now if we dare not be resolute today...."

"Those responsible for United States policy are forced to ask themselves and to answer this question: Will it help our country if, by recognition, we give increased prestige and influence to a regime that actively attacks our vital interests? For myself, I can find only the answer: 'No!'..."

"Will it serve the interest of world order to bring into the United Nations a regime which is a convicted aggressor, which has not purged itself from that aggression, and which continues to promote the use of force in violation of the principles of the United Nations? And I for myself find only one answer: 'NO'..."

"...It would be reckless for us to ignore the events of recent years, which have filled our archives in the State Department with vain promises. And I say we are not in the market for any more..." It is now the policy of the United States not to exchange United States performance for Communist promises..."

"The Chinese Communist regime has been invited (to the Geneva conference) only to discuss Korea and Indo-China, where it is in fact a force of aggression that we cannot ignore. It gets no diplomatic recognition from us by its presence at Geneva..It is one thing to recognize evil as a fact. It is another thing to take evil to one's breast and call it good..."

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